

GRAPHIC SPECIFICATIONS

PO530 PopUp Textile Snake 80cm

Artwork specifications:

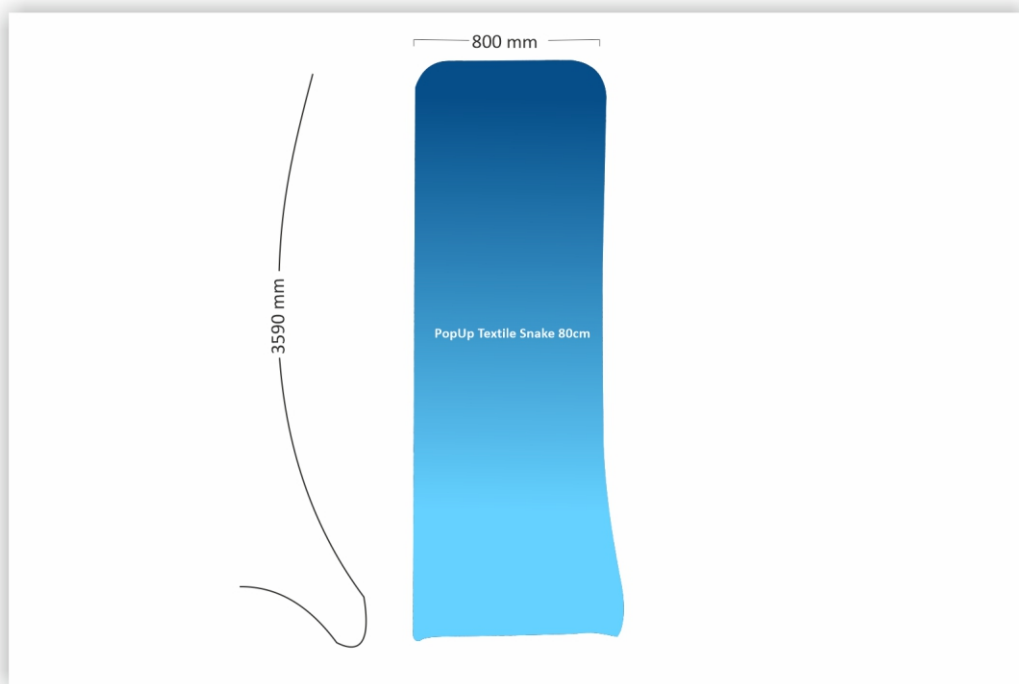
- ✓ file format: TIFF, JPG, PDF, CDR, EPS, PSD, AI - we recommend TIFF
- ✓ color mode: RGB, CMYK or a combination of RGB, CMYK, Pantone (only in PDF or AI files)
- ✓ the artwork should be build as one file, without bleed / trimming marks
- ✓ scale 1:1
- ✓ resolution: minimum 72 dpi - we recommend 150 dpi
- ✓ all Corel Draw files must have fonts converted to outlines.
- ✓ we recommend using LZW compression when exporting TIFF files.

Product specifications:

- ✓ total graphic area: W: 800 mm H: 3590 mm

Recommendations:

- ✓ Do not place important graphic elements (logo, texts, images, etc.) in the first 50 mm from the left, first 50 mm from the right, first 50 mm from the top and last 50 mm to the bottom (see the next page template).
- ✓ The graphic colors may slightly differ from the colors on your screen or on other print proofs, due to factors such as: type of the printed material, ink type, print technology, your screen calibration, etc. If in doubt, we recommend you to request a print proof, prior to placing an order.



The pictures are for presentation only; your product might be slightly different!

**Total graphic area: (w) 800 x (h) 3590 mm.
Do not place important graphic elements in the red area.**
